



Communicating Value To Your Employees

At most companies, from 25% to 40% of payroll goes into employee benefits programs. But many employers don't see the return on investment they expect – a return reflected in greater job satisfaction and productivity, higher loyalty and lower turnover. Often, it's because the Benefits Statements employees receive do not adequately communicate the scope and quality of the program, its value in the total compensation package, and the extent of the company's voluntary commitment.

It's a problem for employees as well as the employer, for without a complete understanding of their benefits and investment options, they cannot take full advantage of the program or plan wisely for their future.

Effective communication is essential to the success of any benefits program. That's why so many businesses turn to Leggette Actuaries, Inc.

Leggette specializes in the custom-configuration, implementation and administration of a wide range of employee benefit plans. As part of this turnkey service, we generate comprehensive Benefits Statements, **personalized** for each employee, issued on a monthly, quarterly, semi-annual or annual basis.

BENEFITS STATEMENTS FROM LEGGETTE PROVIDE YOUR EMPLOYEES:

- A clear and complete understanding of the benefits and options individually available to them
- An increased appreciation for the value the program adds to their total compensation package
- The specific information they need to manage their benefit selections and plan their financial future, including the ability to chart their progress in their retirement savings plan
- An enhanced perception of your company – and of their own value to the company

We handle all the details, from content and graphic design to packaging and mailing. But the first step is always to take time to listen and learn as much as possible about your organization and its culture. Our goal is to reinforce not only the value of the benefits package but also the values of your company.

But communication doesn't begin and end with the Benefits Statement. We also work with you to develop targeted communication tools that help promote participation in the program, enable employees to make sense of their retirement plans, and encourage them to prepare for the future.

We make sure that communication flows in both directions, as well, through an optional feedback mechanism that allows employees to offer suggestions about the kind of information they want.

Leggette Actuaries, Inc. has been designing and administering state-of-the-art corporate benefit plans for more than 30 years. From the beginning, we have maintained an unwavering commitment to providing the highest quality service at the most reasonable cost.

Let us help you and your employees reach your goals.